



Hospitality at Any Scale

Powering over 600 brands to grow their digital sales, maximize profitability and preserve direct guest relationships.



Improving the ordering experience at all levels



For Brands

Modular solutions for every guest touchpoint making it easy to manage your entire digital program.



For Restaurants

Products that seamlessly integrate with your technology stack ensuring digital orders are accurately managed every time.



For Guests

Offer a best-in-class digital ordering and payment experience. From order creation to handoff we make the process easy and reliable.

By the numbers

99.98%

Average platform uptime

600+

Brands

84,000

Locations

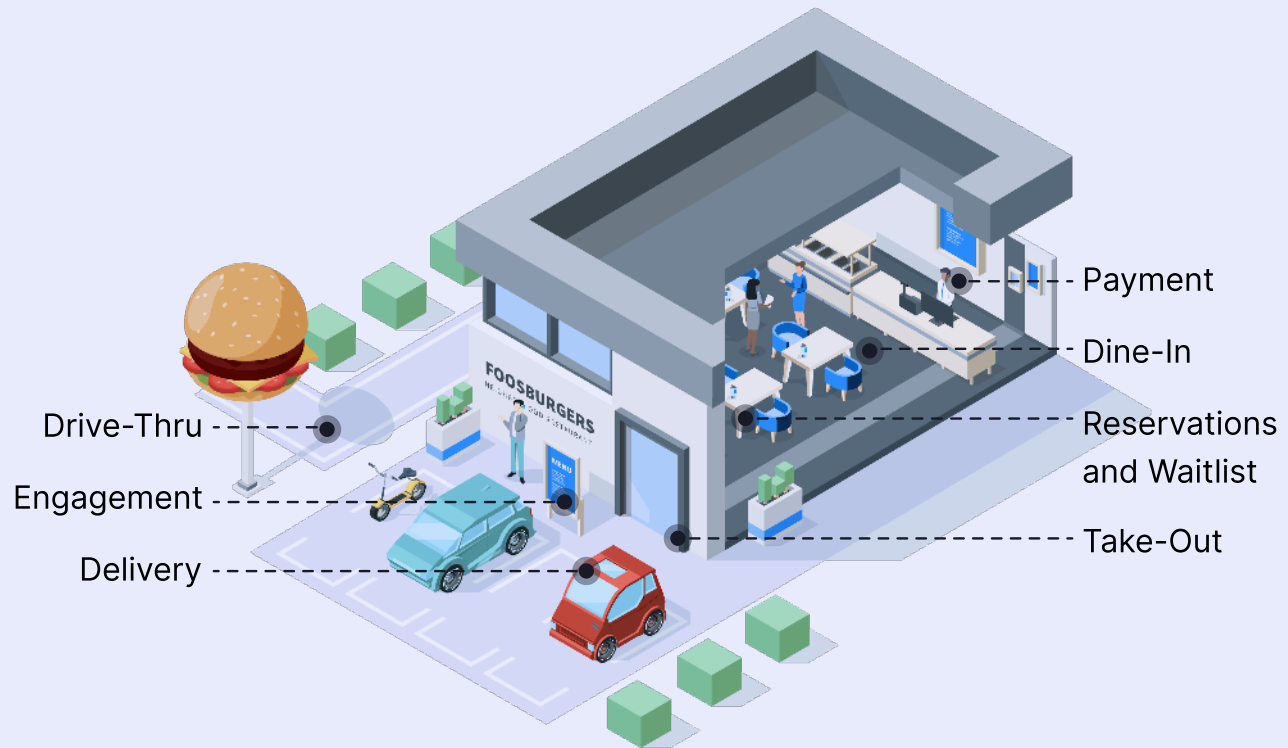
2M+

Orders per day

300+

Partner integrations

Enabling hospitality



Order

Powerful branded ordering for today's on-demand guest. Scale your storefronts to drive results and synchronize with systems across the restaurant, while meeting guests where they are ordering from their couch or inside the four walls of your restaurant. Olo's **Ordering** is compatible with mobile, web, kiosk, auto, via API and through digitized phone orders (**Switchboard**).

Grow Direct Orders by automatically syncing restaurant ordering link and data with 100+ publishers to ensure store information is consistent no matter where s search. Extend your reach and drive



additional traffic with direct integrations via Olo's **Network** that can

keep quests on brand.



Pay

Optimized specifically to the needs of restaurant brands with the right visibility and controls, Olo Pay streamlines the guest experience through simplified checkout flows and mobile wallet support, enhances fraud protection and reporting capabilities, and drastically reduces onboarding times.

Deliver

Whether you need commission-free delivery through your website/app or you want to offer delivery through marketplaces such as DoorDash and UberEats, we've got you covered. Olo's direct delivery, **Dispatch**, enables same-hour delivery through Olo's network of Delivery Service Providers (DSPs). Restaurant brands looking to leverage third-party marketplaces while staying in control of order management use **Rails** for menu syndication, order aggregation, and channel management.





Virtual Brands

Expand your reach through a proven framework for deploying virtual brands, whether you're leveraging celebrity influencers to market a direct offering or experimenting with third-parties.

Engage

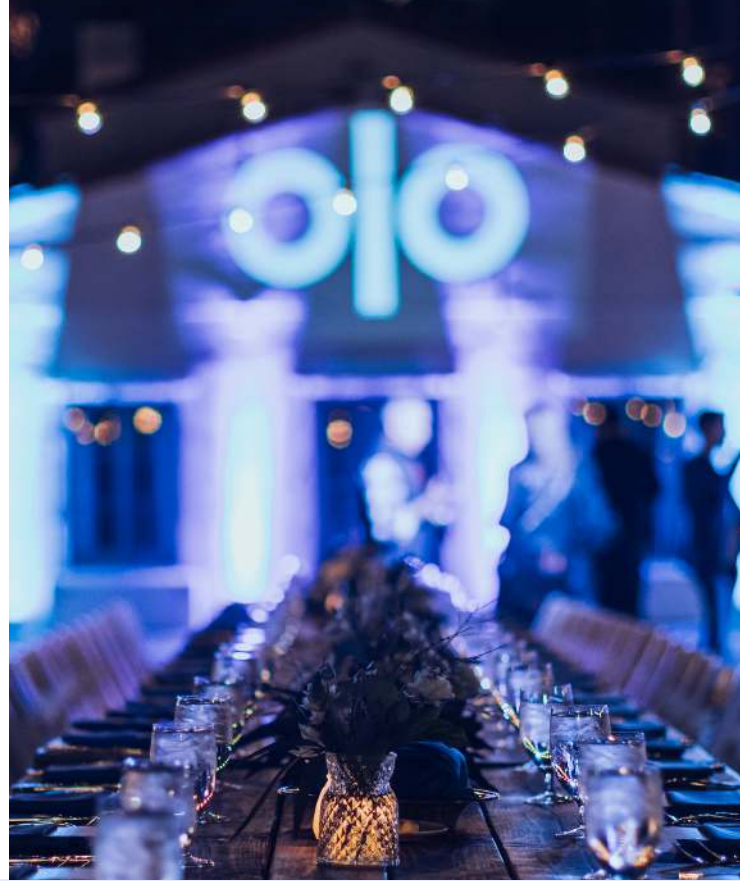
Build trusted guest relationships with personalized, one-to-one marketing using Olo's closed-loop marketing solutions that enable restaurant brands to capture guest interactions and trigger communication that keeps them coming back.

Front-of-House

Thoughtfully greet and serve dine-in guests – and recognize your regulars from every channel – with Olo's all-in-one waitlist, reservations, orders, and table management. With guest details synced from the CRM to the Host app for both dine-in and take-out guests, the ops team can personalize the in-restaurant experience.

Invested in your success every step of the way

Olo customers join a community of digital experts with the right resources along the way. Our Beyond4 community of 400+ brands can help you make the most of your digital journey.



Community & Transparency



Beyond4 customer conference



Take-5 newsletter



Product Advisory Council



status.olo.com



Weekly release notes



97% retention

Support & Success



Olo Help Center



Customer success



Phone & email support



Executive business reviews



Technical specialists

Trusted by the world's best brands to
power family dinners, birthday parties,
work breaks, and the big game.

BLUESTONE LANE



The Cheesecake Factory



FLOWER CHILD

milk

MRBEAST
BURGER

Portillo's

SHAKE  SHACK®

Snooze

sweetgreen



Learn more today





About Olo

Olo is a leading open SaaS platform for restaurants that enables hospitality at every guest touchpoint. Millions of orders per day run on Olo's on-demand commerce engine, providing restaurants a single source to understand and serve every guest from every channel, whether direct or third-party. With integrations to over 300 technology partners, Olo customers can build personalized guest experiences in and outside of their four walls, utilizing one of the largest and most flexible restaurant tech ecosystems on the market. Over 600 restaurant brands trust Olo to grow their digital ordering and delivery programs, do more with less, and make every guest feel like a regular. Learn more olo.com.

